



Università  
Bocconi  
MILANO



AXA RESEARCH LAB ON GENDER EQUALITY

# Gender equality: challenges ahead

## From She-cession to She-recovery

**7 March  
2022**

**2:00 – 4:30PM**  
Hybrid event

**SDA Bocconi  
School of Management**  
Auditorium Grande  
Via Sarfatti 10, Milano

Research shows that gender equality and a gender-balanced leadership are associated with better selection of talent, better performance, more economic growth and a more effective political and business agenda - but no country in the world has reached gender equality.

The COVID pandemic exacerbated pre-existing gender gaps, thus igniting a she-cession. The event is organized by Bocconi University and AXA in the framework of the AXA Research Lab on Gender equality, led by Professor Paola Profeta and supported by AXA Italia & the AXA Research Fund. The Lab promotes social science research related to all areas of gender economics, gender policies and gender diversity management.

In the first panel, academic experts showcase their research on the consequences of COVID-19 on gender equality in different EU countries. In the second panel, business leaders, researchers and policymakers discuss what measures and actions are needed for a she-recovery.

## Program

### WELCOME ADDRESSES

**GIANMARIO VERONA** Rector, Bocconi University  
**GIACOMO GIGANTIELLO** CEO, AXA Italia

### INSTITUTIONAL GREETINGS

**PINA PICIERNO** Vice-President, European Parliament *(pre-recorded)*

### WOMEN AND COVID: EVIDENCE FROM RESEARCH ACROSS COUNTRIES

**PAOLA PROFETA** Full Professor of Public Economics and Director, AXA Research Lab on Gender Equality, Bocconi University

**LIBERTAD GONZALEZ** Associate Professor of Economics, Universitat Pompeu Fabra *(in video conference)*

**ALMUDENA SEVILLA** Professor in Economics and Public Policy, UCL

### VIEWS ON EUROPE AND INTRODUCTION OF MIND HEALTH STUDY 2022

**ANTIMO PERRETTA** CEO, AXA Europe and Latin America  
*(in video conference)*

### ROUND TABLE – MEASURES AND ACTIONS FOR A SHE-RECOVERY

#### Participants

**GINETTE AZCONA** Research and Data Specialist, UN Women  
*(in video conference)*

**SILVIA CANDIANI** CEO, Microsoft Italy

**KIRSTY LEIVERS** Global Head of Culture, Inclusion and Diversity, AXA

**MARINA MENDES TAVARES** Economist, International Monetary Fund

#### Moderator

**DARIO DONATO** Journalist, Mediaset TGCOM24

### CLOSING REMARKS

**ELENA BONETTI** Italian Minister for Equal Opportunities and Family

The event will be held in hybrid mode.

The link for YouTube live streaming  
will be available on [www.unibocconi.it/eventi](http://www.unibocconi.it/eventi)

### REGISTER HERE TO PARTICIPATE IN PRESENCE

The building has a controlled access system through turnstile gates.

Please register by **Friday 4 March** to receive a personal QR code to pass the turnstiles.

Please note that attendance in presence will be allowed with an anti-Covid 19 vaccination and/or a Covid 19 recovery certificate (so-called Super Green Pass) only. An FFP2 face mask is required to attend on-campus events.

### FOR INFORMATION

Bocconi University  
[eventi@unibocconi.it](mailto:eventi@unibocconi.it)