

Bocconi

Gender Lab

The Newsletter of

AXA Research Lab on Gender Equality



Issue 24, February 2024

WELCOME

The AXA Research Lab on Gender Equality welcomes you to the twenty-fourth issue of our monthly newsletter. At the Lab, we aim to promote gender equality in the economic and social spheres through rigorous scientific methodologies. We carry out theoretical and empirical, high-quality research with a strong policy impact.

In this issue, you will find highlights of the research and activities we carried out during the past month. Our research includes all areas of gender economics, gender policies, and gender diversity management, education, family dynamics, culture, politics, and women's empowerment. You will also find updates about events and our team.

We are happy to connect with you, for which we have left our contact information at the end of this issue.

MEET THE TEAM!

- [Paola Profeta](#), *Director*
- [Francesco Maura](#), *Post-doctoral Researcher*
- [Kenza Ellass](#), *Post-doctoral Researcher*
- [Viola Salvestrini](#), *Post-doctoral Researcher*
- [Ximena Caló](#), *PhD Student*
- [Giorgia Ferrari](#), *Research Assistant - Pre-Doc*
- [Bianca Meoli](#), *Research Assistant - Pre-Doc*
- [Mohamed Horchani](#), *Research Assistant - Pre-Doc*

The Lab also hosts MSc students for [curricular internships](#). This month we are happy to have [Elena Viganò](#) (MSc Student, ESS) and [Elizabeth Leer](#) (MSc Student, PPA). Students interested in this opportunity are welcome to [contact us](#).

OUR RESEARCH HIGHLIGHTS

Politics

Beyond the Party Push: Gender Differences in Voters' Persuasion - Giulia Savio

Key points:

- This paper suggests a new channel to explain female disadvantage in electoral success related to politicians' ability to attract voters from opponent parties in open-list electoral systems.
- While female and male politicians are equally likely to get support from their party's supporters, male politicians are more successful in persuading voters from competing parties.
- Motivated by several mechanisms, these findings bring salient policy implications concerning the impact of electoral systems on female representation.

The newly published working paper can be accessed [here](#).

AT A GLANCE

- Viola Salvestrini was [interviewed](#) by Knowledge Bocconi on how “Interacting with entrepreneurs early helps girls succeed”
- Paola Profeta and Ximena Caló published the [report](#) “Empowering women, building sustainable assets: Strengthening the depth of gender lens investing across asset classes” (in collaboration with Phenix Capital Group, Politecnico di Milano, and UN Women)
- Paola Profeta was [interviewed](#) by Knowledge Bocconi on “Gender Lens Investing” based on the aforementioned report
- Ximena Caló was [interviewed](#) by ESG Investor on “Gender Lens Out of Investors’ Focus” based on the aforementioned report

You can check more on news and participations [here](#), and also [follow us](#) on Twitter.

NEWS & EVENTS

Seminar Series

We host a **seminar series**, typically on Tuesdays. Our seminars are hosted in hybrid mode – join us in room 3-B3-SR01 or online!

This month we hosted **Massimo Pulejo** (University of Milan) who presented the paper “Attacking Women or their Politics? Understanding Violence against Women in Politics,” and **Marion Goussé** (CREST-ENSAI) who presented the paper “Culture and Marriage: Lessons from German Reunification.”

Our upcoming seminars include:

- 26 March: **Guido Friebel** (Goethe University in Frankfurt) – “Workplace Harassment Risk, Non-Disclosure Regulation, and Information Exchange in Firms”
- 9 April: **So Yoon Ahn** (University of Illinois at Chicago) – “Immigrant Integration Policy and Family Outcomes”

Stay tuned for information on our future events by regularly checking our **website**.

CONTACT US:

If you have any questions about our research or more information about the Lab and the team, please visit our website at <https://genderlab.unibocconi.eu/> or email us at genderlab@unibocconi.it. You can also follow us on Twitter [@AXAGenderLab](https://twitter.com/AXAGenderLab).

Until next time,

The AXA Research Lab on Gender Equality

Bocconi University, 6th Floor, Room
Via Röntgen 1, 20136, Milan (Italy)

La informiamo che, in ottemperanza al nuovo Regolamento Generale Europeo per la Sicurezza e la Privacy dei Dati (UE 2016/679 - GDPR), in [questa pagina](#) può prendere visione delle Policy sul trattamento dei dati personali e che in [questa pagina](#) può aggiornare o modificare il consenso al loro trattamento da parte dell'Università Bocconi.

We inform you that, in compliance with the new European General Data Security and Data Privacy Regulation (EU 2016/679 - GDPR), at [page](#) you can view the Policy on the processing of personal data and at that [page](#) you can update or modify the consent to their treatment by Bocconi University.